



CAPABILITIES

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Contact: Ryan Pratzel, President & CEO



Contract Holder
Contract GS-07F-0194X

Core Competencies

Creative Liquid is a digital marketing firm providing **video production** and **website development**. Our video team provides project management, scripting, casting, preparation of treatments, storyboards, talent casting, location and studio production, post production, video editing and motion graphics, delivery and quality control. Web services include Drupal and Wordpress development, database and web application development.

Core Service Areas

Video Production Including:

- Development & Scripting
- Video Crews, HD & 4K (UHD)
- Video Editing
- 2D/3D motion graphics
- Color grading & finishing
- 508 Compliance (Captioning)

Web Services Including:

- Mobile first responsive Design
- Custom Website & App Development
- Hosting and Ongoing Support
- Database Development
- Database Administration
- Open Source centric, focusing on Drupal
- 508 compliance

Experience

- U.S. Army Research Laboratory (DEVCOM)
- U.S. Army CECOM (APG)
- U.S. Air Force Office of Scientific Research
- Defence Logistics Agency
- U.S. Patent and Trademark Office
- Smithsonian
- National Archives
- Community Transportation Association of America
- National Business Aviation Association
- Association of American Medical Colleges
- Congressional Medal of Honor Society



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Differentiators

- We're familiar with DoD agencies and working with civilian and active duty personnel
- Nimble, flexible firm with low overhead, but ample tools and resources
- Stable workforce, project managers have all been with Creative Liquid for at least five years
- Experts at live streaming
- Effective at producing projects on time and within budget

Our Resources

Creative Liquid is headquartered in Alexandria, VA about fifteen minutes from the Pentagon and Washington, DC. We have four edit suites on a dedicated 10GB network with more than 100TB of shared storage. Our edit suites feature Final Cut Pro X, DiVinci Resolve and Adobe Creative Cloud. Our facility includes a conference room and client meeting spaces for easy collaboration. We own a large inventory of equipment including several Sony UHD/4K cinema cameras with both zoom and prime lens options. We also own Panasonic ENG-style cameras as well as smaller mirrorless cameras. Creative Liquid's inventory also includes ample grip and lighting for production.

We have an in-house web services team. We focus on Drupal and Wordpress websites and web applications. We are experts at live streaming and own the event hosting platform FedStreaming.com for live and virtual events.

Our Work

Sample of our work may be viewed on our website: <https://creativeliquid.com/samples>

Pertinent Data

DUNS: 625334839

GSA Contract: GS-07F-0194X

SIN: 512110, 541511, 541810ODC

CAGE: 5A5S7

SAM Registered

NAICS: 512110

TIN/EIN: 20-4336788

Business Size: Small

GSA Advantage

Honors: 20 Telly Awards, 20 Communicators